



whiteelephant

160 E. Saint John Street, 3<sup>rd</sup> Floor, Spartanburg, SC 29306, [whiteelephantenterprises.com](http://whiteelephantenterprises.com)

**whiteelephant** employs a strong background in the professional theatre, education, public art, and newsgathering industries to bring bold and compelling stories to life, one voice at a time. With a crisp and artful documentary style, **whiteelephant** offers a unique perspective to the narratives of individuals and organizations transforming their communities.

Our team was responsible for co-Directing the critically acclaimed “Highland Video Village” installation for *Seeing Spartanburg in a New Light*, supported by Bloomberg Philanthropies and Chapman Cultural Center, and is currently creating ongoing documentaries of the Northside Initiative and Way to Wellville projects in Spartanburg. We are responsible for creating and leading the “Innovation Village” projects in Spartanburg, as well as all projects for the Sharpen app – connecting evidence-based health tools to residents and veterans through mobile applications and sophisticated analytics. For our work directing the above projects, we were nominated for the 2017 Mary L. Thomas Award for Civic Leadership and Community Change, and received the 2018 Martin Luther King, Jr. Humanitarian Award from the City of Spartanburg, the 2017 InnoVISION Award for Community Service and 2017 Community Impact award from the Upstate Warrior Solution. Our leadership were Invited Presenters and Entrepreneur Advisors for the 2017 Mayors Conference on Entrepreneurship for the Kauffman Foundation, Invited Panelist for the StartME Spartanburg project for the Purposebuilt Communities Conference in Omaha, and Invited Presenters for the 2017 Southeastern Council for Foundations Annual Meeting in Florida, led by Kathy Dunleavy and Samantha Overton of the Mary Black Foundation and Way To Wellville - Spartanburg.

### **Team.**

#### **Timothy Farrell (Director, Producer)**

As Senior Political Producer for NY1 News, Tim oversaw production of New York City’s *Inside City Hall* -- a live, hour-long nightly show covering city, state, and national politics. Tim works closely with the production team on all elements of the show from story development through post-production, and serves as Field Producer for large-scale events, including Democratic and GOP conventions, week-long coverage of the Nelson Mandela funeral in South Africa, and member of Hillary Clinton’s press corps in 2008. Tim was recognized with 2015 and 2010 Press Club Awards for coverage of the passing of Mario Cuomo and the New York City mayoral campaigns, respectively.

Prior to his work at NY1, Tim was a director of Off-Broadway and regional theater productions, which prepared him for the fast-paced decision-making required in a 24-hour cable news environment, and sparked his desire to utilize visual storytelling as an educational medium. As producer and director of the documentary, *The Walking Hospital*, Tim had the opportunity to travel to remote regions of the world and oversaw all aspects of the project from budgeting to post-



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production. The Walking Hospital was exhibited as part of the Rubin Museum of Art film series in New York City and was featured in the Napa Valley Film Festival.

### ***Robyn Husa Farrell (Director, Producer)***

Award-winning New York producer and performer, Robyn is Founder of **whiteelephant** and has been delivering award-winning content for over 2 decades in myriad forms. Robyn met Tim in the theatre business more than 15 years ago in New York City. At the time, Husa was co-Founder and Founding Executive Director of the award-winning New York theatre company, Transport Group -- winner of the special 2007 Drama Desk award for the company's *breadth of vision and challenging productions*.

For Transport Group, Robyn produced many live theatrical productions, including: Michael John LaChiusa's *First Lady Suite* (2003 Drama Desk Award nomination); *The Audience* (a collaborative effort between more than 100 artists, composers and writers (2004 Drama Desk Award nomination)); *nor.mal: the musical* (Jonathan Larson award winning musical based on the true story of a family struggling with an eating disorder and catalyst for creating Mental Fitness nonprofit); and *cul-de-sac* by John Cariani. Transport Group is now enjoying its 17<sup>th</sup> year of operation in the West Village of Manhattan and continues to receive annual Drama Desk, Obie and NY Times Critics pic awards. Robyn has performed on stage with many Broadway legends, including: Audra MacDonal, Mary Beth Peil, Mary Testa, Donna Lynne Champlin and more. She is a member of all professional acting unions (SAG/AFTRA/AEA), holds a Master's in Fine Arts in Acting from the University of Virginia, and studied voice and singing techniques with Broadway voice instructor Margaret Riddleberger for a decade. She incorporates a great deal of voice teaching in the work that she does for White Elephant and for Mental Fitness.

Over the last twelve years, Husa has served as Founder and CEO of Mental Fitness – working with national researchers in public health to create award-winning live events, theatre and film programs that build resilience in youth. These educational films have been implemented in schools and universities worldwide. For her work creating Mental Fitness's programs and initiatives, Robyn received the 2010 Champion in Women's Health award from Wisconsin First Lady, Ms. Sue Ann Thompson, the 2014 Peace Award from Converse College / Emerge Family Therapy Institute, the 2017 Karen L. Mitchell Women of Distinction award from Girl Scouts of South Carolina – Mountains to Midlands, and the 2017 Altrusa International award of recognition for designing the Flourish peer led resilience program for Spartanburg Day School ASTRA Students. Husa Farrell has presented in over 50 national medical and educational conferences and has co-Authored publications with nationally acclaimed researchers.